



M.S. MANAGEMENT

ปริญญาโท การจัดการมหาบัณฑิต

การจัดการอย่างชาญฉลาด
ด้วยความคิดสร้างสรรค์และ
นวัตกรรมผ่านเทคโนโลยีสารสนเทศ

รูปแบบการเรียนรู้แบบผสมผสานการสัมมนาท้ายวิชาสำหรับนักศึกษาที่สื่อสารภาษาไทยได้

ADMISSION REQUIREMENTS

To apply to M.S. (Management), a candidate must:

1. Earn a Bachelor's degree from an accredited institution
2. Show proficiency in English (TOEFL or IELTS scores) or take the English Admission Examination for Graduate Program conducted by the Graduate School of Advanced Technology Management

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE

1,000 THB (Non-refundable) (AU English Proficiency Test and Admission Interview)

APPLICATION PROCEDURE

1. Complete an online application form at <https://www.grad.au.edu/apply-online>
2. Submit required documents as indicated in the email from GS-BATM
3. Remit fees for interview

PROGRAM DURATION

A candidate may graduate in 1 years 4 months and may extend to a maximum of 5 academic years.

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

CONTACT INFORMATION: GRADUATE SCHOOL OF BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT

Office of Graduate Studies
Assumption University
Hua Mak Campus (A3 Building)
Bangkok 10240 Thailand

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Tel. : (662) 300 4543-62 Ext.1244

APPLY ONLINE:

www.grad.au.edu/apply-online

หลักสูตรปริญญาโท การจัดการมหาบัณฑิต

ส่งเสริมและพัฒนาทักษะเชิงนวัตกรรมและความคิดสร้างสรรค์ในผู้ประกอบการใหม่ ผู้จัดการองค์กร และผู้นำทั่วไป ไม่ว่าจะเป็นองค์กรที่แสวงหากำไร องค์กรไม่แสวงหาผลกำไร หรือภาครัฐที่มุ่งหาประสิทธิภาพ ด้วยการใช้อุปกรณ์ที่ทันสมัยในการจัดการการดำเนินงานเพื่อบรรลุเป้าหมายในสภาพแวดล้อมที่เปลี่ยนแปลงอย่างรวดเร็ว

มุ่งเน้นการพัฒนาทักษะการจัดการที่จำเป็นสำหรับการนำความคิดสร้างสรรค์และแนวคิดใหม่ๆ เข้ามาใช้ในธุรกิจและให้ความเข้าใจในความซับซ้อนและความท้าทายที่เกี่ยวข้องกับการจัดการทรัพยากรในระบบเศรษฐกิจแห่งความรู้ที่เป็นสากล หรือเรียกว่า "ความรู้ที่ไม่มีพรมแดน"

ADMISSION SCHEDULE 2023 / 2024

Schedule	Trimester 1/2023 May - August 2023	Trimester 2/2023 September - December 2023	Trimester 3/2023 January - April 2024
Application Deadline	Wed. 19 April 2023	Wed. 16 August 2023	Wed. 20 December 2023
Entrance Examination	Sat. 22 April 2023	Sat. 19 August 2023	Sat. 23 December 2023
Entrance Examination Result	Wed. 26 April 2023	Tue. 22 August 2023	Tue. 26 December 2023
Induction Day	Sat. 13 May 2023	Sat. 2 September 2023	Sun. 14 January 2024
Instruction begins	Mon. 15 May 2023	Mon. 4 September 2023	Mon. 15 January 2024

CURRICULUM STRUCTURE

Plan A (Thesis)	
Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
Total	36 credits

Plan B (Independent Study)	
Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
Total	36 credits

STUDY PLAN

Plan A (Thesis)

Year 1 Semester 1

- MS 6401 Organizational Management
- MS 6572 Management Information System
- MS 6539 Quantitative Analysis for Management
- MS 6408 Marketing Management

Year 1 Semester 2

- MS 6406 Business Management Strategy
- MS 6551 Managerial Economics
- MS 6409 Financial and Accounting for Manager
- MS 6407 Research Methodology

Year 2 Semester 1

- MS 7002 Thesis I
- MS 7003 Thesis II

Plan B (Independent Study)

Year 1 Semester 1

- MS 6401 Organizational Management
- MS 6534 Information Communication Technology Management
- MS 6539 Quantitative Analysis for Management
- MS 6550 Managerial Accounting

Year 1 Semester 2

- MS 6408 Marketing Management
- MS 6551 Managerial Economics
- MS 6409 Financial and Accounting for Manager
- MS 6407 Research Methodology

Year 1 Semester 3

- MS 6547 Customer Relationship Management
- MS 6406 Business Management Strategy

Year 2 Semester 1

- MS 7004 Independent Study
- BP 6917 ST.Managing Organization Performance



ESTIMATED FEES

Installment 1	137,500 (THB)
Installment 2	68,750 (THB)
Installment 3	68,750 (THB)
Total	275,000 (THB)

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / Life Insurance (non-Thai students)
- AU English Proficiency Standard Course

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.

WHAT Will YOU GET?

Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT




The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

UNIVERSITY ADMISSIONS CENTER

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